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IN PARADISE, 5th Week of the Functional Golden, Minnie Seligman and Star cast. MATINEE TO-DAY,

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ANNIE RUSSELL .... IR. ... MISS HOBBS STAR WHEN LONDON SLEEPS. Bal. 25e THE SPORTING DUCHESS.



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it's but a fraction of the entire the suit, you'll find it hard to com-AT 2:15. stock - astock containing every- plain. long or between; light, medium

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mented with strips of narrow sath ribbo

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FEATURE Francesca Redding & Co.

# The Manamaker of the HEARN **Guests Retained**

WE have welcomed the coming,—but the occa- 2,000 YARDS TAFFETA SILK-49 CENTS. sion for speeding the parting, guest has not yet arrived. The hint of thermometer and north

wind comes at a favorable time, and thousands of our out-of-town friends who have enjoyed our store attractions during the past few days are finding others, quite as enjoyable and even more profitable, among this wonderful stock of Fall goods.

The biting weather suggests a long list of things in which we are acknowledged experts and leading distributers. Some of them are mentioned below.

### Shoes===Some Inside Facts

The Fifth Floor Shoe Store has been in existence seven months. In that time one hundred and thirty thousand pairs of shoes have been sold from its counters at a saving to their buyers of one-third to one-half.

The Fifth Floor Store handles nothing but abnormal values. It has nothing to do with regular prices. All the tid-bits of trade, -all the odds and ends of richness that fall to us in the regular routine of our shoe business-go up on the fifth floor for your delectation. Small lots, usually, but such values as these:-

Russet lace shoes; ends of lots; heavy enough for Winter; good sellers at \$3 and \$4; now

NEW YORK JOURNAL, OCTOBER 3, 1899.

\$2 a Pair And two for women:

Tan and brown kidskin shoes with vesting

Suits Ready for Women to Wear Tailor-made costumes.
Styles that attract, prices that surprise, qualities that hold admiration. From simple, ception in the selling of underwear.

Women's Warm and of flannel, weather wear is here mentioned: Wrappers in various solid FOR WOMEN colors. Made attractively and priced moderately. Three examples:

Men's Warm 400 in the lot. FOR MEN Night Shirts, 40c. Each in mind, if the appear to you. They are of Domet flannel, in neat stripes, all Medium weight, light greys, dark greys and black fast colors, and are liberally cut and

These, too, of Domet But big as is this stock of greys at \$1. fit any man. At \$1

Rugs ing the yacht races, and, of course, you won't think of

You'll buy the Columbia- going down the bay to view the con-Shamrock scarf—if you're still tests without a warm, comfortable rug. You may easily find one to suit in this very complete line, -\$6 to ROGERS, PEET & Co. \$20. One sort at \$10 that will be generally approved:

cloth uppers; regularly \$2,50; now \$1 a Pair And black koskin in every new toe shape; lace shoes and button; patent or kidskin tips; flexible sewed or welted soles; \$3 shoes; now

\$1.65 a Pair

Underwear

jaunty ten-dollar suits to most elab- It is frequently made to look well, orate importations. And every suit though it may not wear well. You novel, stylish, dignified. The cos- may buy underwear here, however, tume store is always crowded. Here absolutely without fear of disapare just a few hints to tell you why: pointment. The goods are only as -Cheviot, gray, blue and black; fly-front, they are represented to be—only ible breasted, silk-lined jackets; well finbed skirts, lined with percaline, hed skirts, lined with percaline, iso—Covert cloth; fly-front, silk-lined ckets; habit-back skirts, percaline lined.—Cheviot; fly-front jackets; habit-back irts; entire sunt silk lined.

Hornespure, double-breated, the set over may be the prices elsewhere int silk fined.

i double-breasted, tight-fitlined with silk; habit-back they are always as low here—often skirt, fined with percaline.

Second floor, Broadway.

Of cashmere underwear for present and cold underwear is here mentioned:

25c. each—Medium weight, ribbed cotton vests; high neck, long or short sleeves. Drawers to match, knee or ankle length;

75c. each—Medium weight, white ribbed merino vests. Drawers with French band or side buttons, in knee or ankle lengths. \$1 each—Silk-and-cotton ribbed vests and drawers, in white. Also cotton ribbed com-bination suits; long or short sleeves; ankle length.

\$2 each—Fine white silk-and-cotton mixed Union suits; long or short sleeves; ankle Ruffled Muslin-Stripes and figures...

sairts and drawers; all seams covered; drawers have reinforced seats, and come in Irish Peint Vestibule Laces....

second short inseam; sizes up to 50 inches.

\$2 each—Heavy weight. "full fashloned" merino shirts and drawers, white, blue, tan or natural color; handsomely trimmed and finished.

[Real Renaisement of the color of

flannel. Properly Corsets Grace for every figure; corsets of every size. made, and in sizes to Perfect, latest models, firm and flexible, covenient fitting rooms and competent fitters at your service. thing good in overcoats, short Men's Furnishing Goods Store, Ninth These corsets—the Lillian, our ex-

5-Bust supporter; fine linen; darted; orna-mented with strips of narrow satin ribbon; silk-elastic sides; lace edgings; pearl but-tons and slik frogs.

Embossed Velvets—all colors. Novelty Damasks—bigh eatin fi

\$5,50 Ribbon girdle; of fine extra-finished satin ribbon; real whatebone; perfect model; finished with dainty bow knot; shapely and beautiful; pink, white and blue. full range of colorings-50 inch LILLIAN CORSETS

\$3.50—Strong coutil: bias or straight cut; long and medium waists; high and low; white and drab. Same in black sateen, \$4. 4-Coutil: real whalebone: bias cut; gored bust and hips; white and drab.

\$5.25—Coutil; real whalebone: short and ex-tra long walsts; trimmed with face; white, drab and black sateen.

55.50—Coutil; made entirely on the bias trimmed top and bottom with lace and rib bon; short and long waist; white, drab an black. Same in fancy silk batiste; short low bust; \$6.50.

To-Day, Tuesday, Oct. 3d.

Short story of a great offering.

Red. Garnet, Brown, Sage. Nile. Pastel, Violet, W. Heliotrope, Dahila, Beige, Cerise, Emerald, Crimson, Cadet, Turquoise, Yale, Navy, Drab, Pink, Rose, Silver Gray. And others—33 shades in all.

There is nothing in Silks more desirable to day—they are as good as gold, and at above price will go like snow before a Summer's sun.

### AS STILL FURTHER ATTRACTIONS, WE OFFER

At Fifty-nine Cents Plaid Taffeta Silks

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of excellent quality in rich dark colorings- French, Swiss and American make-21 to Scotch and Tartan effects; also Fancy 23 inches wide-firm, strong weave, ful French effects in light colorings, with and bright lustre, soft or heavy finish... At without satin cross bars-Not the ordinary same price, are included 25 pieces Black

Millinery width, but almost 21 inches wide Brocade Satins and Satin Duchesse-pure -good value at 85 cents-you'll certainly slik-all reliable, fashionable sliks-all a Third below value!

### Regarding Our Great Basement.

The Dry Goods Economist of Sept 23d, of its own volition, says: "The merchandise that stands in it is unequalled in America as an entirety,"-and of a rainy day continues. "people were busy supplying their wants with an air that seemed to say this was the place to purchase in if it rained cannon balls"that "prices there were anywhere from 10 to 30 per cent lower-a constant flow of people, even on a pouring day, was sufficient evidence that the integrity of its (the firm's) promises had built up more than a passing trade.

### Upholstery

Cotton, Net and everything that can be used for that purpose: Sets. Tapestries galore:-Fringes for Curtains and Furniture;-a wonderful collection.

.49 to 59.98 .79 to 9.98 1.98 to 34.98 Lace Curtains Fancy Curtains It is not possible in these limits to mention all specific attractions.

These Few Must Suffice For each one quoted, you will find

Twenty Equal Values.

Ruffled Muslin-inserting and edge ...

Real Renaissance ............ 2.19 to 4.98 New Drapery Silks—novelties in Oriental and Heraidic designs, also

High art Satins in artistic Floral effects-exquisite designs.....39 to .98 Decorative Burlaps-Armorlai, Heraldic and Figure designs or Plain colors, for Stencilling or Art Decorations ...... Plain Col'd Velours-27 Inch ..... Novelty Damasks-bigh satin finish. Double face Velours-all colors-

50 inch-splendid value at \$1.50. full range of colorings-50 inch .... Tapestries-Bagdads, Petit Points, Satin Warps and Armures in great variety, including the "Antique"? designs now so much demanded.

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DEEP SEA FISHING on the Albutic Ocean daily; runs Winter and Summer. Safe fron str. Scarlet Medicated—All Wool. 24 to .49 Scarlet leaves 21st st. E. R., Tizo; Battery, 8.05; face, 50c. Al., FONTER. White Flannels—Silk Emb'd. .44 to 2.39 Wool Shakers .... T POINT, NEWBURG and POUGHHE daily EXCURSION (except Smidsy), by
Iron Day Line Steamers New York and Ali
rom Desbrosses at, pier at 8:40 A, M, and
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All wool-sponged and shrunk-

30 shades-remarkable value ..... All Wool Fancy Walst Flannelsplaids and stripes-45 styles ..... Col'd Silk Emb'd Flannelsplain and twilled-elaborate designs in hemstitch and scallop ... 1.29 THE latest song auccess, "Some Day our Paths Domet Underskirt Patterns-Emb'd Scallop.....

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to know that what you pay is right and that quality obtained is the best that can be had for money ex-

This perhaps explains why comfort, quality and little price told everybody is in the mood for of here SUNDAY CONCERTS. 50 STAR ACTS,
Popular prices. Orch. \$1.50, O. C. \$1. Balcony 50c.
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-just flecked with white, \$40; grey whipcord and well made throughout. 40c. each. Broadway. grey diagonals, \$22; grey cheviots, \$20, \$18 and \$16. Pajamas

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"Bostons" are celebrated for their firm texture and durability, are free from dressing and one of the best sheeting muslins made. BOSTON PILLOW CASES-BLEACHED. 42x36 inch... 9 50x36 inch... .11½
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We are compelled to restrict sales .21 to 1.25 to not more than a full piece of any one kind.

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